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FOR IMMEDIATE RELEASE

## Art Center Waco to Receive Flora Cameron Art Collection

Waco, Texas — Art Center Waco (ACW) is delighted to announce that it has officially accepted the Flora Cameron Art Collection, a distinguished and diverse assembly of approximately 80 artworks spanning realism, impressionism, abstract, and modern styles. This remarkable collection has been generously entrusted to ACW by the Flora Cameron Foundation, and we are grateful for the Foundation's desire to place the collection in Waco to further the center's mission statement, "Art is for Everyone."

In addition to the gift of the collection, the Flora Cameron Foundation has contributed \$500,000 to fund a renovation plan that creates a dedicated viewing gallery, to be named the Flora Cameron Crichton Gallery, and a secure storage space to house these important works of art. An additional \$200,000 has been donated by the Foundation to reduce ACW's outstanding mortgage, helping to strengthen the institution's financial foundation.

This collection features works by numerous national and international artists, showcasing a broad spectrum of artistic expression and techniques. A highlight of the collection is the stunning "Le Cirque" by Marc Chagall, a celebrated artist whose dream-like depictions of the circus captivate audiences worldwide. Once unveiled, the Flora Cameron Crichton Gallery will serve as an inspiring educational resource and cultural destination for aspiring artists, students, and art lovers alike.

"We are deeply grateful to the Flora Cameron Foundation for its extraordinary generosity and trust," said Morgan Eyring, Chair of the Board of Directors of ACW. "Flora Cameron Crichton's enduring love for Waco and the arts is reflected in this incredible gift. This acquisition has been a team effort and the opportunity to share this collection with the community strengthens our mission to foster creativity and appreciation for the visual arts."

The Flora Cameron Foundation's support for Art Center Waco continues a legacy of philanthropy tied to the Cameron family, whose contributions to Waco include the community's much loved Cameron Park. Flora Cameron Crichton, a native Wacoan, leaves behind a legacy of artistic and civic investment that will enrich the lives of generations to come.

Art Center Waco will open a Cameron Preview exhibit that showcases a portion of the collection in late March. This curation will be on view through April 26th and construction will start soon after. The center will continue to host exhibits and programming throughout construction.

Stay tuned for updates on this exciting transformation and the grand opening of the Flora Cameron Crichton Gallery. For more information about Art Center Waco and its upcoming programs, visit <u>artcenterwaco.org</u> and subscribe to our newsletter.



## About Art Center Waco

Since 1973, Art Center Waco has been a nonprofit arts institution committed to enriching the lives of our community by deepening understanding and appreciation of the visual arts through engagement with programs, exhibitions, collections, and collaborations. Art Center Waco aims to be an innovative curator and presenter of premier exhibitions that inspire ideas and artistic endeavors while sparking conversations that are relevant to our world today.

701 S. 8th Street Waco, TX 76706 254-752-4371 artcenterwaco.org

Gallery Hours Tuesday - Friday 11-5pm Saturdays 10-2pm Sundays - Mondays, Closed

For press inquiries, please contact the Exhibits Chair Andrea La Valleur-Purvis at <u>communications@artcenterwaco.org</u> or the Executive Director Meghan Bias at <u>meghan@artcenterwaco.org</u>